LRP and LIBR FY17 Goals

Note: The six numbered areas of focus come from the current Long-Range Plan of Missouri State University (http://www.missouristate.edu/LongRangePlan/). The goals below each area of focus are goals established by the MSU Libraries for FY17. The comments feature of this Google Doc has been enabled. Please feel free to leave a comment, questions, correction, or suggestion.

1. Academic Profile
   a. Renovate the Research Commons on the First Level to provide better services and access for all students, including TRIO students, students with disabilities, and students who are veterans. Planned improvements include:
      i. Research help drop-in desk
      ii. Research consultations space
      iii. Several spaces for both alone-together and collaborative research
      iv. Measurable performance indicators: increases in the number of instruction requests, research consultations, and reference interactions
   b. Establish the first laptop-equipped instructional classroom on campus for information literacy, designed to facilitate both individual and collaborative research skills acquisition.
      i. Leads: RIS and LIT
   c. Support a strong liberal arts education by offering more talks, events, and exhibits in Duane G. Meyer Library in FY17, compared to FY16.
      i. Lead: Administrative Services
   d. Evaluate and modify seven key programs of the University Libraries:
      i. Cataloging (external evaluation year)
      ii. Content Management (external evaluation year)
      iii. Acquisitions (external evaluation year)
      iv. Circulation Services (self-study year)
      v. Interlibrary Loan (self-study year)
      vi. Library Information Technologies (self-study year)
      vii. Testing Services (self-study year)
      viii. Leads: Responsible Units
   e. Provide more and better information content for new and expanding graduate programs, such as the proposed MS in Computer Science.
      i. Lead: Content Management
   f. Reorganize the programs and units of the MSU Libraries to increase efficiency, to improve content, services, and spaces for library users, and to foster more cross-disciplinary research and practice among library faculty and staff members.
      i. Lead: Administrative Services
   g. Launch a pilot virtual reality room and service to explore new types of experiential learning in virtual reality environments.
      i. Leads: LIT and Music/Media
h. Relocate the Ozark Studies Institute and the Ozarks Watch publication to Meyer Library
   i. Lead: Administrative Services

i. Expand the number of certification/professional exams offered to support student success in achieving both academic and professional goals.
   i. Lead: Testing Services

2. Student Experience
   a. Work with Veteran Student Services to move their offices and gathering spaces into Duane G. Meyer Library, thus improving overall service and support for students who are veterans.
      i. Lead: Administrative Services
   b. Work more closely and collaboratively with other service providers located in the Duane G. Meyer Library building (e.g., TRIO, Veteran Student Services, BearCLAW, Disability Resource Center, etc.) to enhance the overall student experience of MSU support services.
      i. Lead: Administrative Services
   c. Renovate the southwest and west areas of the Second Level of Duane G. Meyer Library to improve Music and Media experiences for students, to provide more and better study areas, and to increase the number of small-group meeting spaces.
      i. Leads: Music/Media and Administrative Services
   d. Facilitate positive, productive collaborative experiences within and through the MSU Libraries.
      i. Lead: LIT
   e. Increase the number of hours available for testing so that students are able to take proctored exams evenings and weekends.
      i. Lead: Testing Services
   f. Offer more video-based tutorials and research materials for improved student learning experiences in our video culture.
      i. Leads: RIS and Administrative Services
   g. Discern information-seeking behaviors, break down barriers to student engagement with librarians, library content, and library services, and strengthen outreach to faculty and departments through a revitalized liaison program.
      i. Lead: Information Anthropology Research Team

3. Diversity and Inclusion
   a. Hold more events and exhibits that encourage discussion of, and appreciation for, differences -- past and present.
      i. Lead: Administrative Services
   b. Offer professional development opportunities to increase cultural competence and civic engagement.
      i. Lead: Administrative Services
   c. Make library services and information content more diverse.
   d. Work with other libraries, as well as other organizations and businesses in the region, to advance regional diversity, cultural competence, and civic engagement efforts.
4. **Globalization**
   a. Develop a recruitment effort to expand the countries and cultures represented among the faculty and staff of the MSU Libraries.
   b. Offer at least one event and one exhibit that promote global awareness for all members of the university community.
   c. Support interdisciplinary learning and awareness of international relations and encourage creative partnerships.

5. **Infrastructure**
   a. Continue the multi-year process of renovating both Duane G. Meyer and Haseltine Libraries to meet the current and foreseeable needs of users regarding space, technologies, and furnishings.
   b. Evaluate, develop, and deploy a digital signage solution that enables room reservation and availability schedules to be displayed at each schedulable space, and directs patrons to the online reservation system or, potentially, allows them to reserve the room via the sign.
   c. Improve the building egress systems in Duane G. Meyer to enhance the safety of people and equipment.
   d. Educate both users and employees who work in the Duane G. Meyer Library building to learn and practice the sustainability values and skills of socially, economically, and environmentally responsible citizenship.
   e. Improve the information technology infrastructure within the Duane G. Meyer Library building (e.g., by updating and improving wi-fi wireless network services).
   f. Review and revise as appropriate our refuse and recycling collection and processing systems within the building, including how they connect to campus and regional refuse and recycling systems.
   g. Ensure that library faculty and staff have access to mobile computing technology that allows them to better engage with the campus community and provide service and support to students, faculty, and staff, wherever they are located.
   h. Ensure that the Libraries’ server resources are up-to-date, secure, and meet current expectations for user experiences, functionality, and safety.
   i. Evaluate and upgrade or replace existing collaboration stations around the library, and upgrade existing presentation technology in meeting and classroom spaces to support a broader range of wired and wireless presentation and interactive technologies.

6. **Funding**
   a. Continue working to ensure the long-term financial viability of the University Libraries by assessing current and future investments in human resources and information content, the two major financial commitments of the University Libraries.
      i. Lead: Admin. Services
   b. Continue to improve total employee compensation, ideally in a manner that outpaces cost of living increases.
      i. Lead: Admin. Services
c. Continue the work of the MSU Libraries Capital Campaign to increase private
giving supporting vibrant, vital library spaces, content, and services.
   i. Lead: Admin. Services

d. Invest in strategic initiatives that raise the profile of the university, such as the
Springfield Area African-American Read-In, the Ozark Jubilee Digitization
Project, the proposed Route 66 National Research Center, and other regional
collaborative initiatives.
   i. Leads: Admin. Services and Special Collections

e. Plan for sustainable collections in an era of persistently high inflation, and
show adaptability to shifting models of information content (repositories, large
data sets, just-in-time fulfillment, streaming media, etc.)
   i. Leads: Content Mgmt/Acq and Admin. Services